

# Grupo Modelo





## Sector Focus: Consumer Products

When Grupo Modelo, a leader in Mexico in beer production, distribution and marketing, moved to its new facility in Piedras Negras, the Company turned to Knoll to create a space that incorporates bright colors and supports changing technology demands with high-quality, high-performance furnishings.

The Company selected Antenna® Workspaces for its open plan office. Antenna® Workspaces with Fence and Template™ defines boundaries with screens and mounted storage (cover). Generation by Knoll®, used throughout the facility, encourages free

expression, creativity and engagement at work.

Dividends Horizon®, which offers an artful contrast of structure and materials, was selected for the Company's private offices. MultiGeneration by Knoll®, which encourages natural movement, offers guest and conference room seating and provides a balance of responsiveness and support (left).

The Company's executive offices feature Reff Profiles™, which delivers a progressive, efficient architectural presence, as well as Life® and Chadwick™ chairs (right).