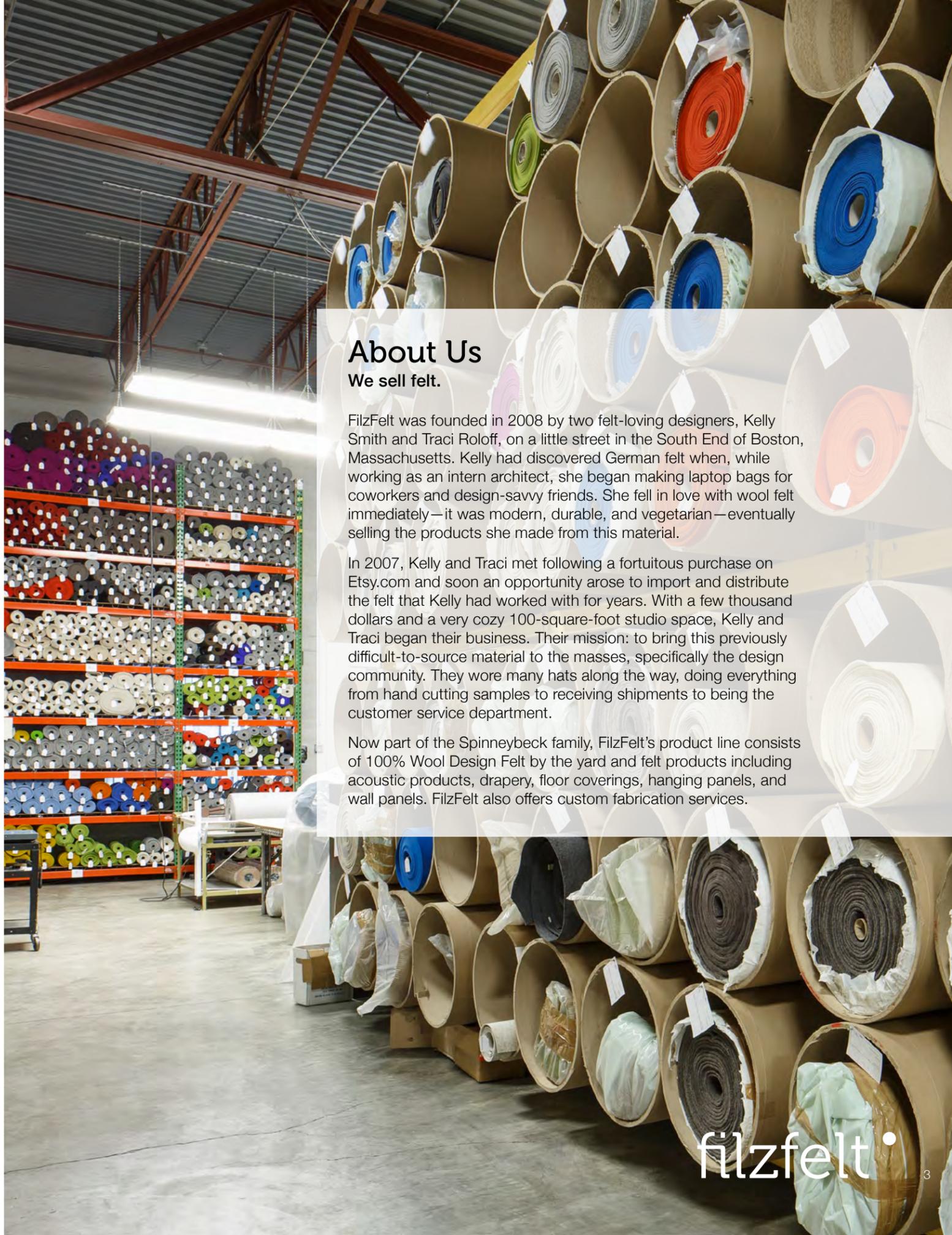




filzfelt



100% Wool Design Felt



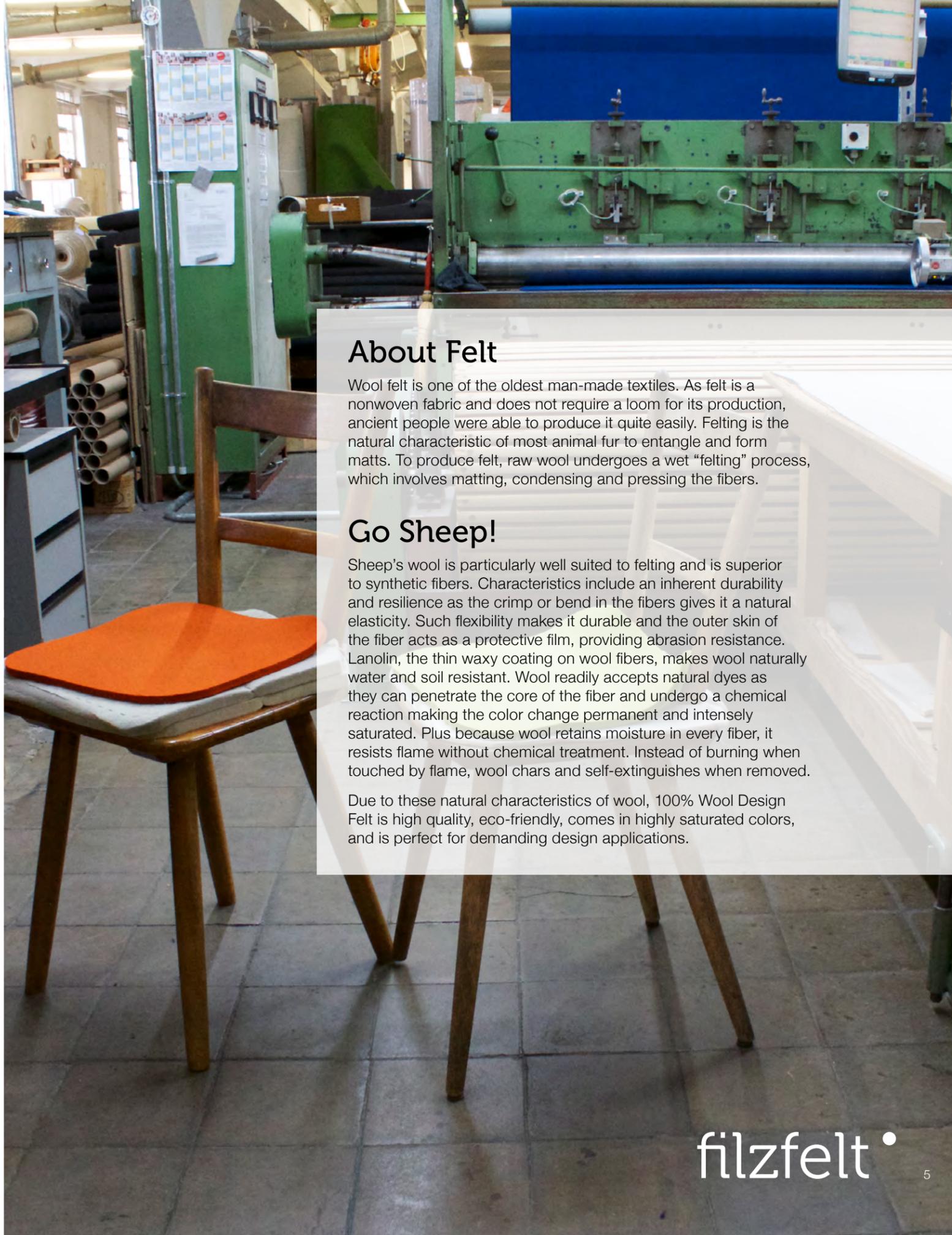
About Us

We sell felt.

FilzFelt was founded in 2008 by two felt-loving designers, Kelly Smith and Traci Roloff, on a little street in the South End of Boston, Massachusetts. Kelly had discovered German felt when, while working as an intern architect, she began making laptop bags for coworkers and design-savvy friends. She fell in love with wool felt immediately—it was modern, durable, and vegetarian—eventually selling the products she made from this material.

In 2007, Kelly and Traci met following a fortuitous purchase on Etsy.com and soon an opportunity arose to import and distribute the felt that Kelly had worked with for years. With a few thousand dollars and a very cozy 100-square-foot studio space, Kelly and Traci began their business. Their mission: to bring this previously difficult-to-source material to the masses, specifically the design community. They wore many hats along the way, doing everything from hand cutting samples to receiving shipments to being the customer service department.

Now part of the Spinneybeck family, FilzFelt's product line consists of 100% Wool Design Felt by the yard and felt products including acoustic products, drapery, floor coverings, hanging panels, and wall panels. FilzFelt also offers custom fabrication services.



About Felt

Wool felt is one of the oldest man-made textiles. As felt is a nonwoven fabric and does not require a loom for its production, ancient people were able to produce it quite easily. Felting is the natural characteristic of most animal fur to entangle and form matts. To produce felt, raw wool undergoes a wet “felting” process, which involves matting, condensing and pressing the fibers.

Go Sheep!

Sheep's wool is particularly well suited to felting and is superior to synthetic fibers. Characteristics include an inherent durability and resilience as the crimp or bend in the fibers gives it a natural elasticity. Such flexibility makes it durable and the outer skin of the fiber acts as a protective film, providing abrasion resistance. Lanolin, the thin waxy coating on wool fibers, makes wool naturally water and soil resistant. Wool readily accepts natural dyes as they can penetrate the core of the fiber and undergo a chemical reaction making the color change permanent and intensely saturated. Plus because wool retains moisture in every fiber, it resists flame without chemical treatment. Instead of burning when touched by flame, wool chars and self-extinguishes when removed.

Due to these natural characteristics of wool, 100% Wool Design Felt is high quality, eco-friendly, comes in highly saturated colors, and is perfect for demanding design applications.

A man with short hair and a beard, wearing a dark grey turtleneck sweater, is sitting on a bench. The bench is constructed from numerous horizontal rolls of a vibrant pink felt material, stacked on top of each other. The background is a plain, light-colored wall. The overall scene is a product showcase for FilzFelt.

FilzFelt carries German-milled 100% Wool Design Felt and felt products in 63 colors and five thicknesses. A biodegradable and renewable material, wool felt is moisture resistant, self-extinguishing, and known for its thermal and acoustic insulation properties and its highly saturated and lightfast colors.



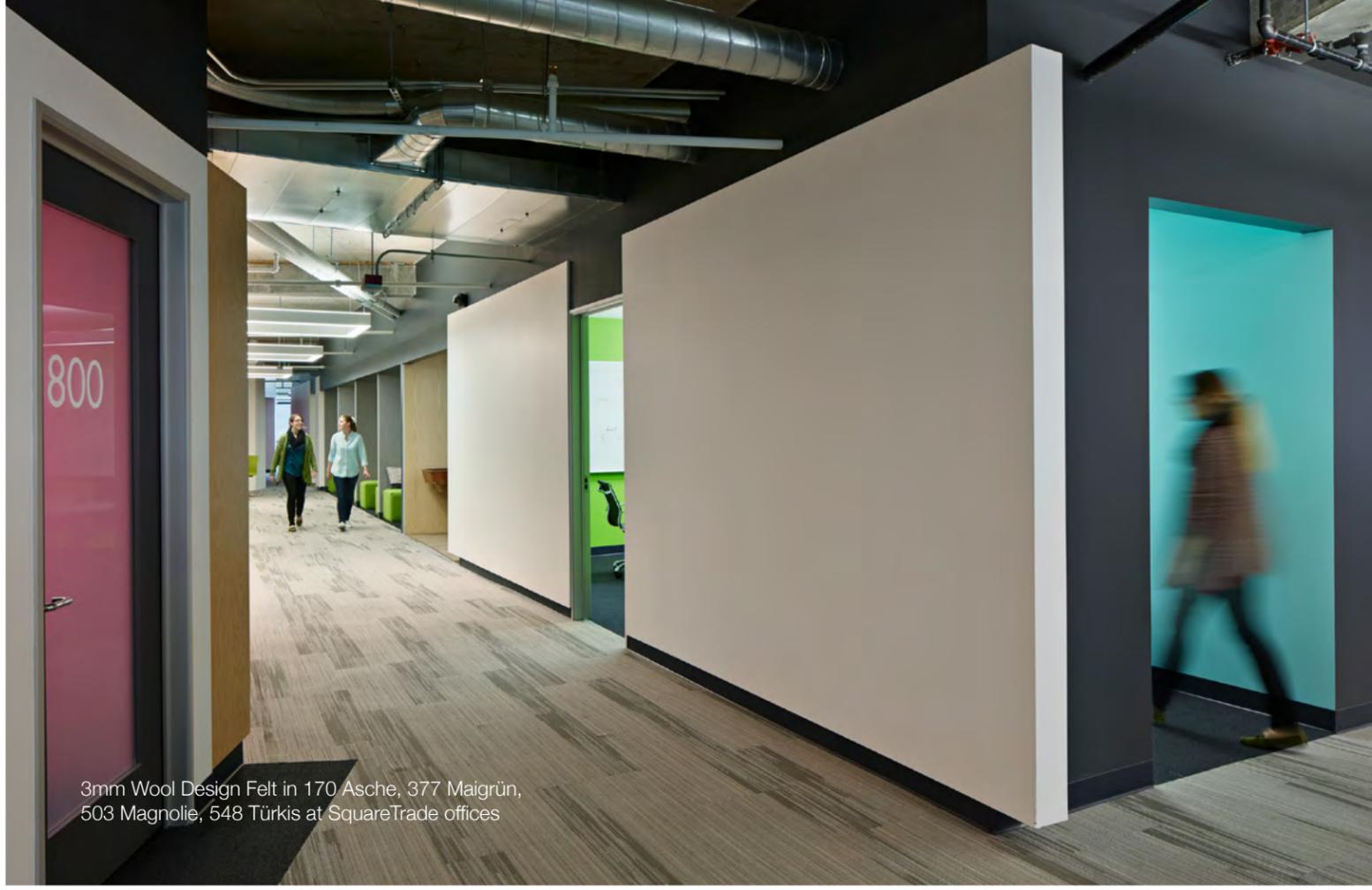
By the Yard

Wool felt's got you covered

100% Wool Design Felt is a natural, nonwoven textile that adds texture, saturated color, and acoustic absorption wherever you need it. Available in thickness from 2mm to über-thick 10mm, typical uses (depending on just how thick you go) includes draped installations, wrapped panels, wallcovering and seat pads. Available in 63 colors including ten 100% natural, undyed colors, wool felt adds beautiful utility to just about any surface.



3mm Wool Design Felt in 274 Senf at Temple University



3mm Wool Design Felt in 170 Asche, 377 Maigrün, 503 Magnolie, 548 Türkis at SquareTrade offices



3mm Wool Design Felt in 175 Graphit at Aesop University Place

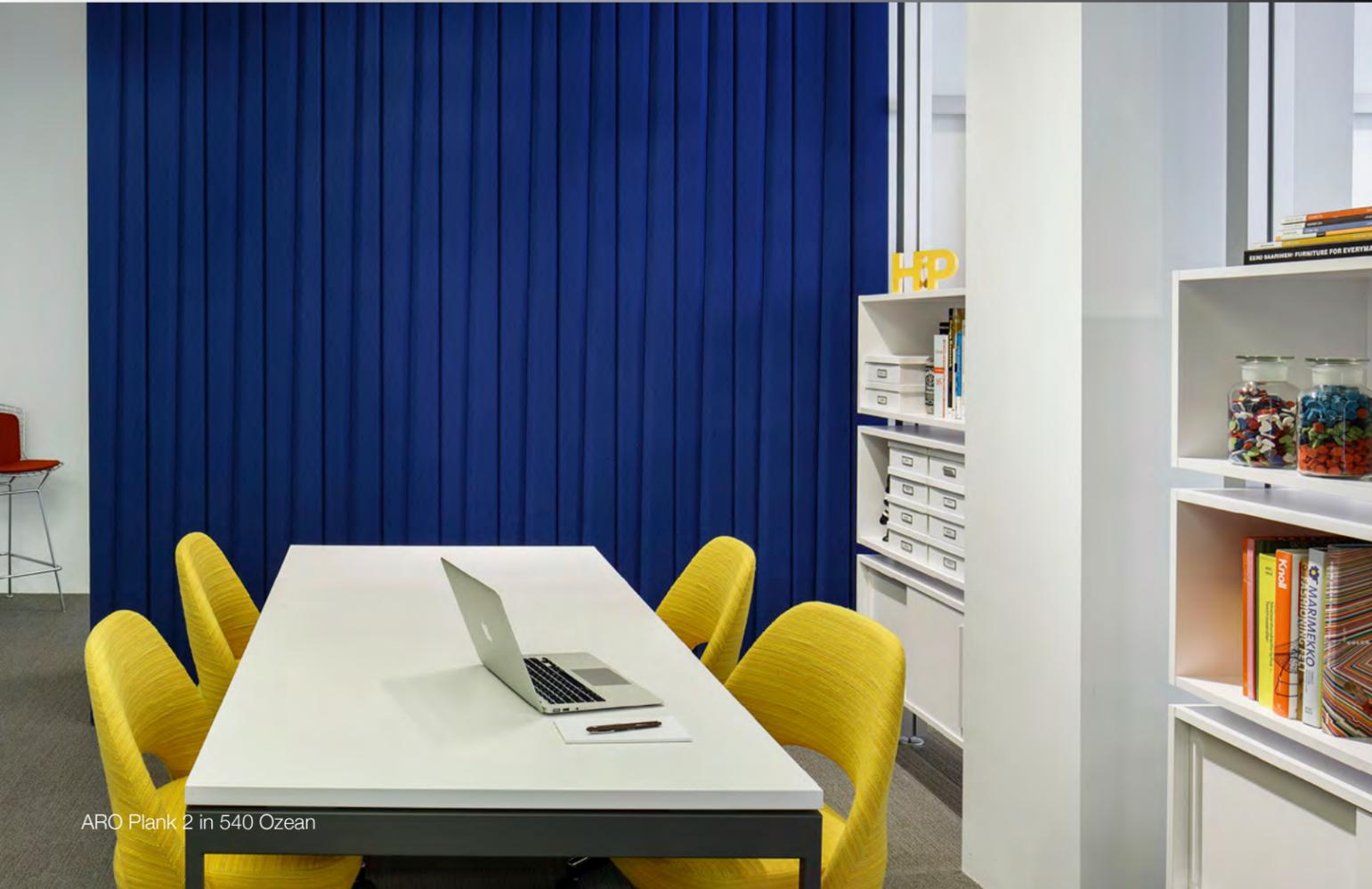
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Acoustic

Keeping it quiet with wool felt

FilzFelt's acoustic products offer flexibility paired with superior acoustic absorption in freestanding, surface-mounted, suspended, and table-mounted options. Additionally, all products are customizable in size. These sound-mitigating products pair high performance acoustic substrates with 100% Wool Design Felt to provide Noise Reduction Coefficient (NRC) ratings up to 1.20. Need a little help? Our propriety reverberation calculator can guide in the planning and placement of FilzFelt acoustic products.



ARO Plank 2 in 540 Ozean



12 Index Dimensional in 425 Taubengrau



Akustika Baffles in 100 Wollweiß

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16 Akustika 25 Ceiling in 100 Wollweiß



Pannello Murale in 150 Weiß

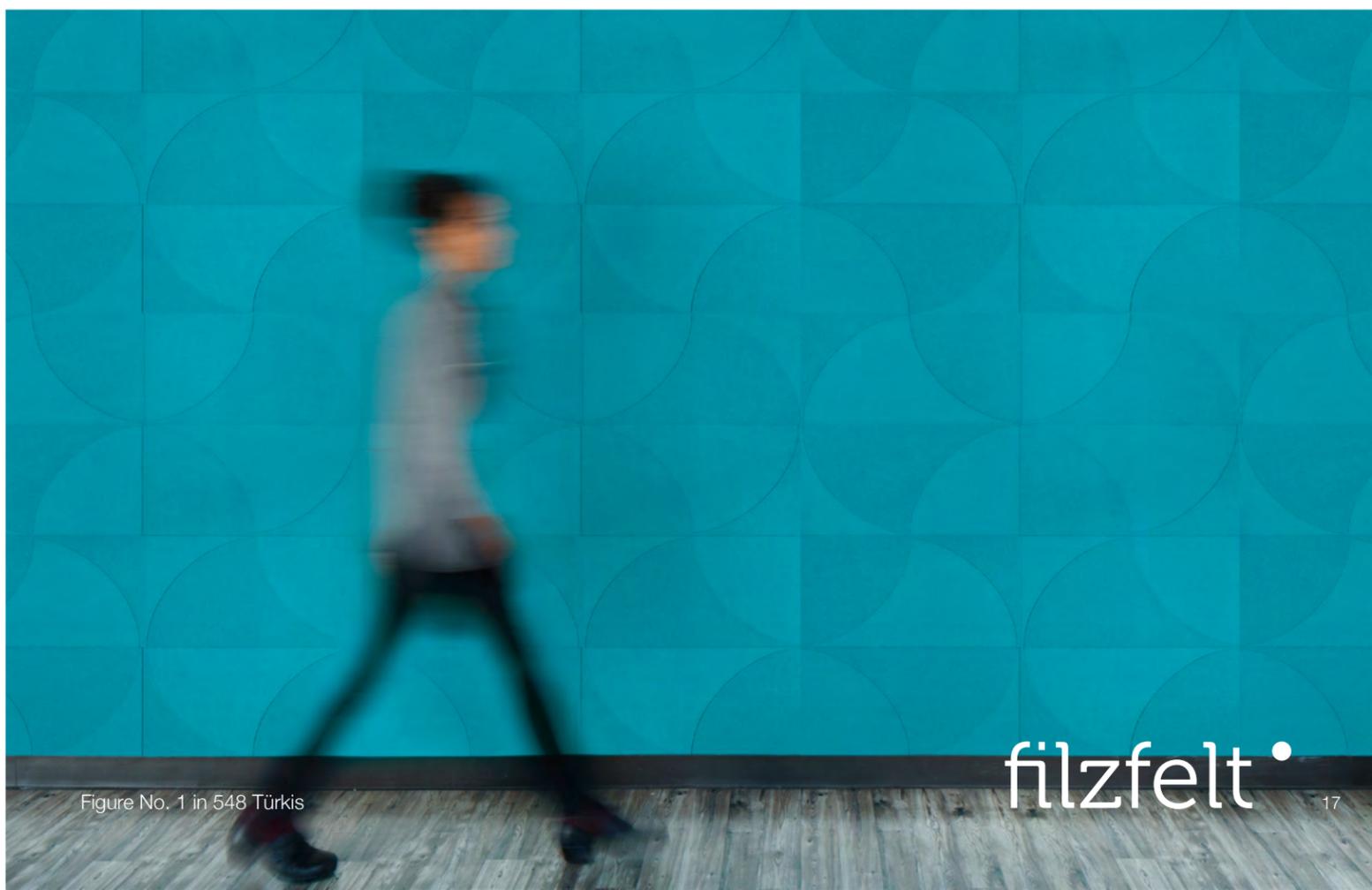


Figure No. 1 in 548 Türkis



18 Index Solid in 156 Loden, 713 Kiwi + 732 Farn

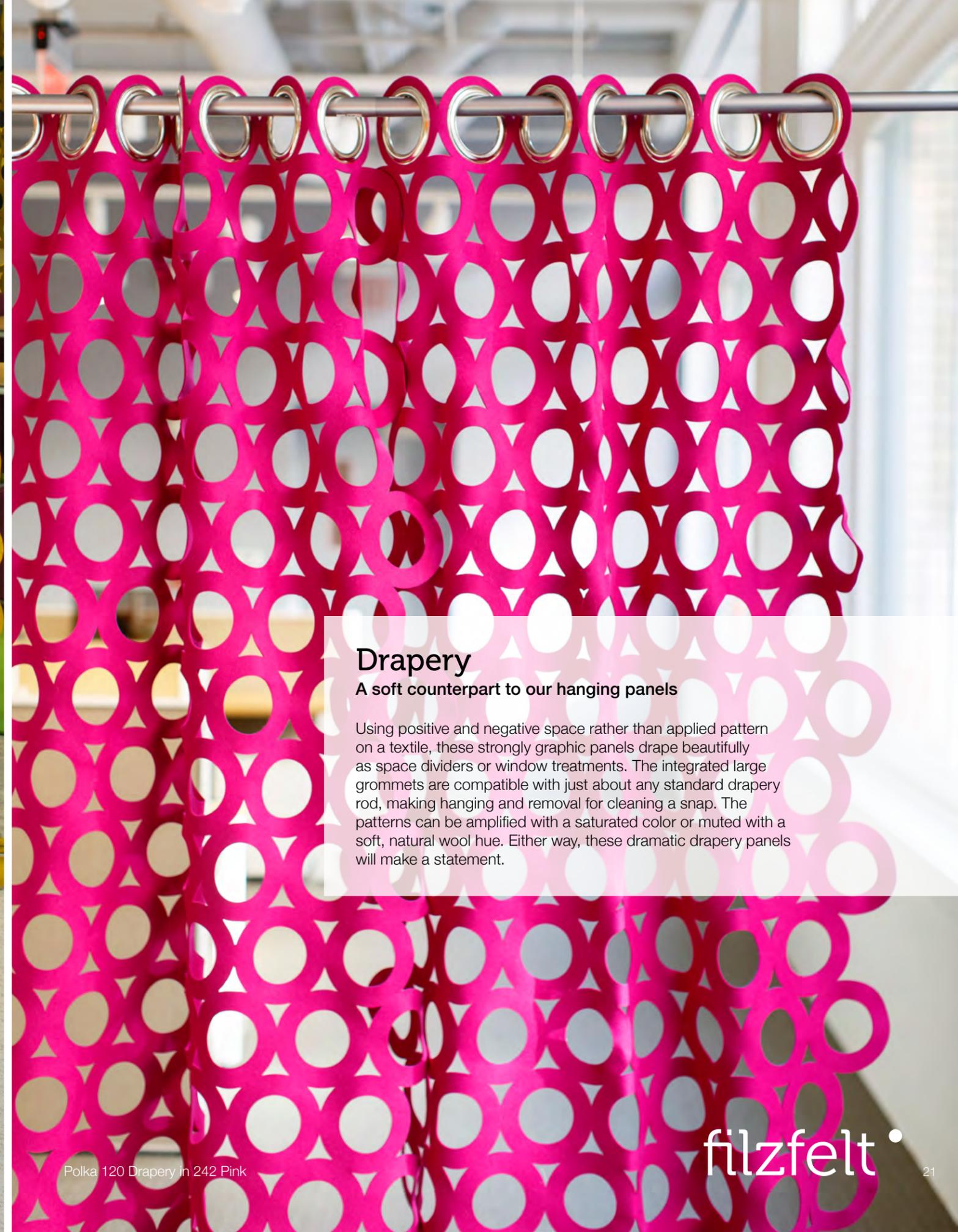


Pannello Tavola in 308 Petrol

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20 Polka 90 Light Drapery in 274 Senf



Drapery

A soft counterpart to our hanging panels

Using positive and negative space rather than applied pattern on a textile, these strongly graphic panels drape beautifully as space dividers or window treatments. The integrated large grommets are compatible with just about any standard drapery rod, making hanging and removal for cleaning a snap. The patterns can be amplified with a saturated color or muted with a soft, natural wool hue. Either way, these dramatic drapery panels will make a statement.

Polka 120 Drapery in 242 Pink



Floor Coverings

Durability and natural texture underfoot

Felt has long been established as a flooring covering material by nomadic peoples in Asia, where rugs, tents and clothing are still produced in wool felt and coveted for their durability and longevity. Available with an extensive range of customizable options including CNC cutting, hand and machine stitching, embroidery, and backing options, 100% wool felt floor coverings are a timeless option suitable for residential or light contract use.



24 Rectangle Floor Mat in 286 H'Blau



Circle Floor Mat in 170 Asche at Troy Residence

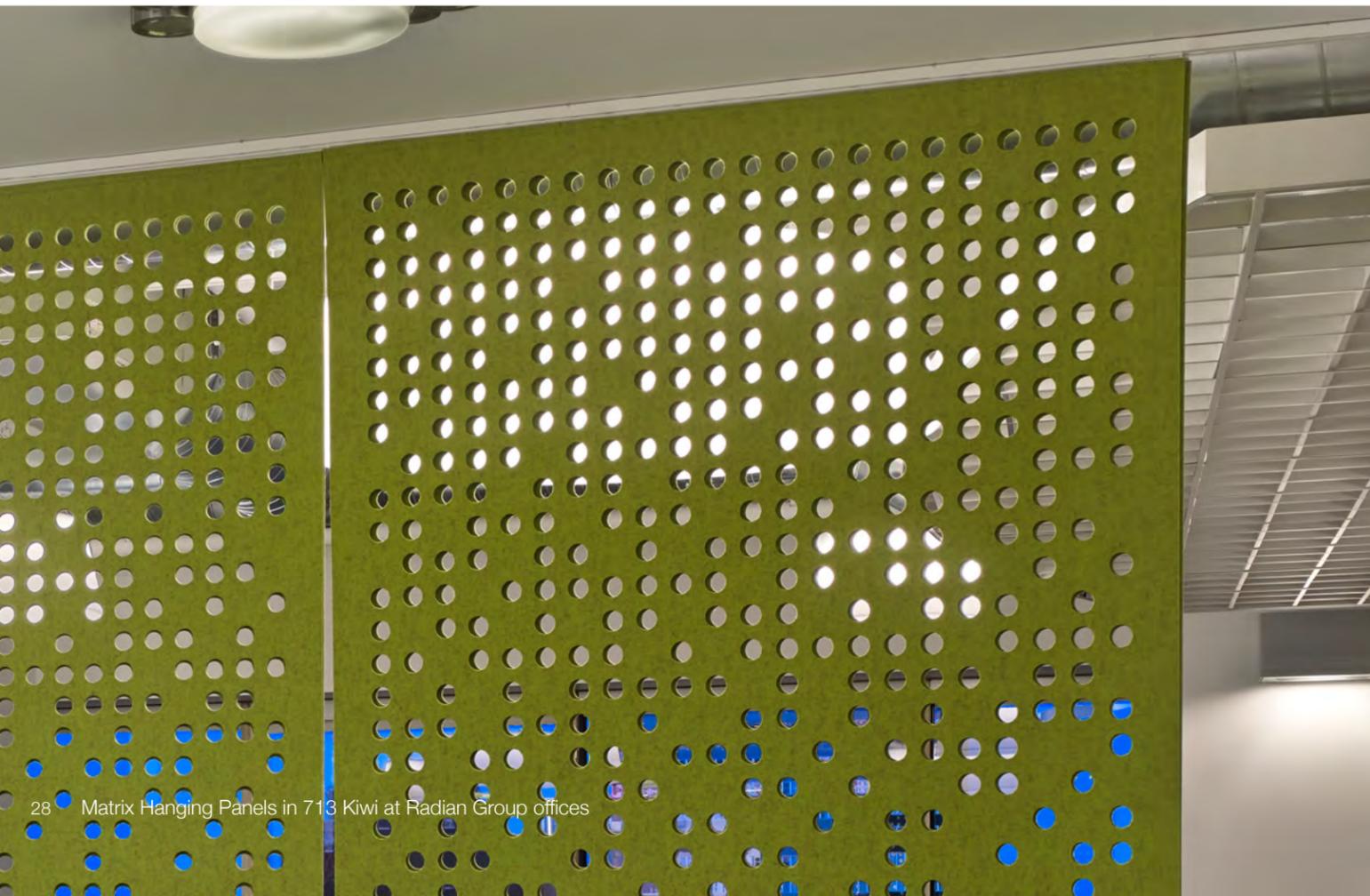
Hanging Panels

Privacy when and where you need it

Wool Design Felt is the ideal choice for hanging panels due to its thickness and density that allow the panels to hang freely without a backing or additional support. Since felt is a nonwoven textile, intricate cutout patterning can be achieved without the need for finishing the edges. This modern screening system provides visual and acoustic separation and may be fixed or slide on FilzFelt's Hanging Panel Track System to divide space at a moment's notice.



Hex Hanging Panels in 274 Senf at Johnson Control offices



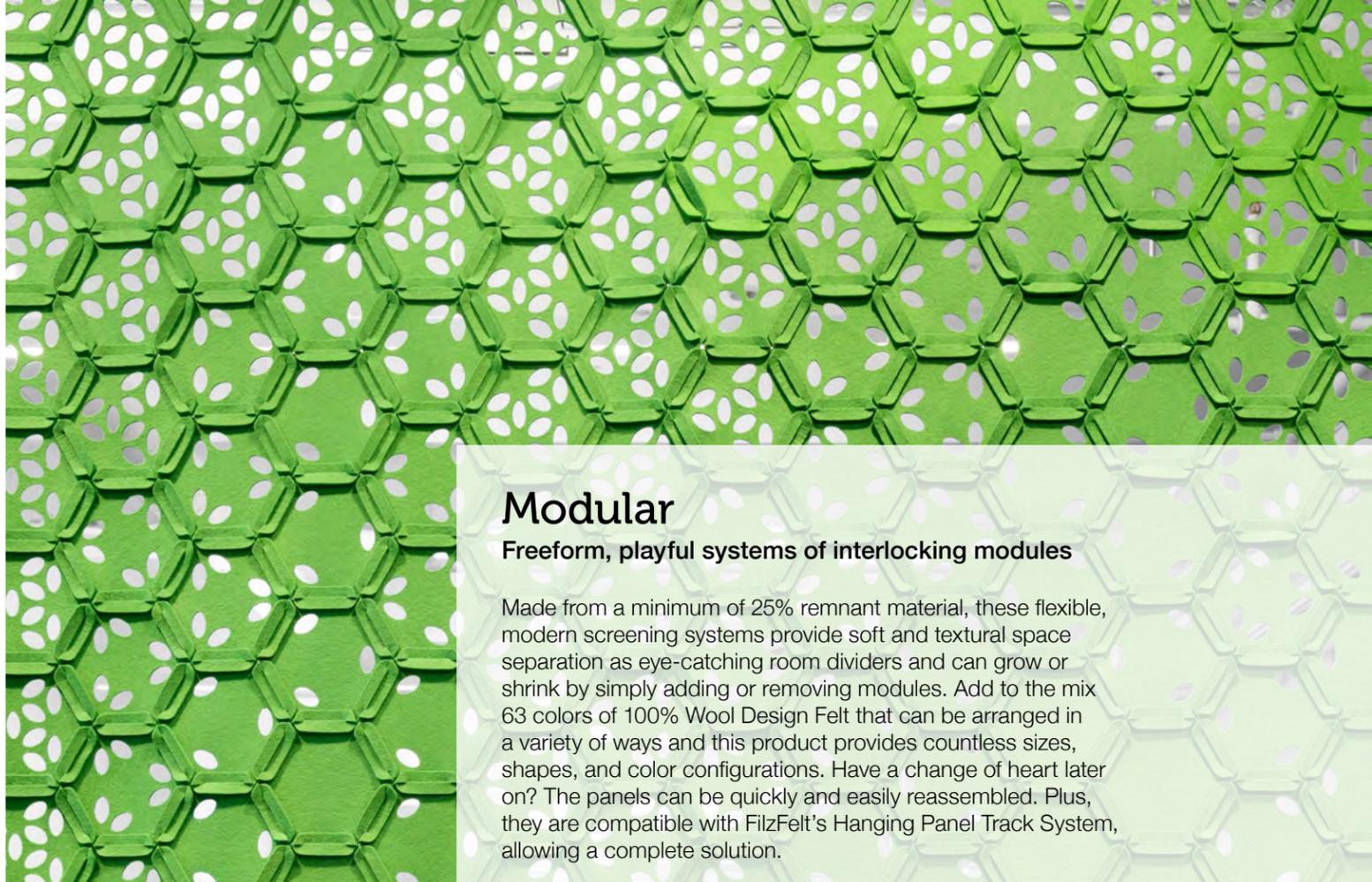
28 Matrix Hanging Panels in 713 Kiwi at Radian Group offices



Polka 90 Hanging Panel in 425 Schilf



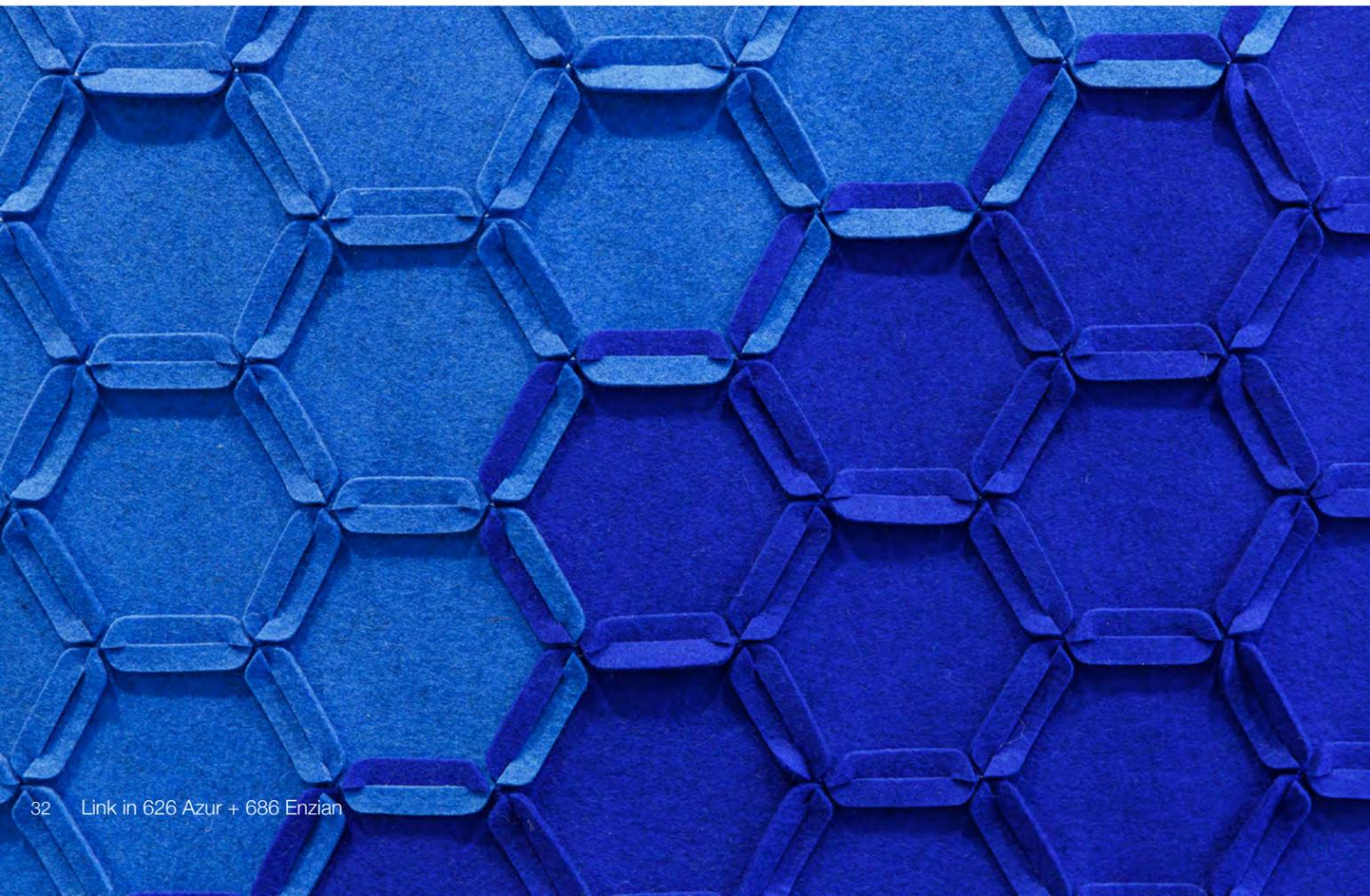
Link in 175 Graphit



Modular

Freeform, playful systems of interlocking modules

Made from a minimum of 25% remnant material, these flexible, modern screening systems provide soft and textural space separation as eye-catching room dividers and can grow or shrink by simply adding or removing modules. Add to the mix 63 colors of 100% Wool Design Felt that can be arranged in a variety of ways and this product provides countless sizes, shapes, and color configurations. Have a change of heart later on? The panels can be quickly and easily reassembled. Plus, they are compatible with FilzFelt's Hanging Panel Track System, allowing a complete solution.



32 Link in 626 Azur + 686 Enzian



Link in 377 Maigrün



Muro in 100 Wollweiß, 150 Weiß, 284 Himmel, 378 H'Blau,
613 Gletscher at Dailymotion office



Wall Panels

A natural (and colorful) wall panel solution

FilzFelt wall panels add softness, texture, color, and even acoustic performance to any space. Standard construction consists of 2mm Wool Design Felt wrapped around high-performing substrates and come pre-installed with Z-Clip fasteners for easy hanging. All wall panels are made to order and can be customized to fit even the most complex project needs.

Muro in 100 Wollweiß, 384 Lind, 423 Hellgrau, 426
Schwarz at CityMD

Custom

Love our products but want to make it your own?

All FilzFelt custom work begins with fabulous 100% Wool Design Felt. In-house capabilities paired with an established network of local manufacturers allows a variety of custom solutions ranging from the customization of standard products to full custom services. Capabilities include custom colors, cutting, stitching, embroidery, lamination as well as full fabrication and installation.



40 Custom Felt Wrapped Stair in custom Knoll Red at Knoll New York



Custom Floor Covering in 170 Asche at Boston Common Residence



Custom Laminated Installation in 308 Petrol + 377 Maigrün at LinkedIn Toronto offices

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CNC cut Wool Design Felt in 173 Mango, 200 Natur, 242 Pink, 308 Petrol, 377 Maigrün at Satcon Technology Corporation



CNC cut Wool Design Felt in 425 Taubengrau at Sapient offices



CNC cut Wool Design Felt in 170 Asche + 175 Graphit at Aquarium of the Bay

