

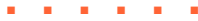


Spinneybeck

# How To Buy Leather



*Sound Advice for Selecting Quality Upholstery Leather*



We invite you to see and feel the difference  
between the two leather samples.



Spinneybeck Full Grain Leather

#### Full Grain Leather: Naturally Superior

- **Looks and feels natural:** full grain surface, pore structure and characteristics are intact.
- **Breathable:** light finish allows surface to breathe.
- **Comfortable:** adjusts to your body temperature.
- **Not sticky:** wicks away moisture.
- Stronger fiber structure provides longevity and durability.
- Rich, natural aroma.
- **Excellent hide yields:** average of 80% yield per hide provides a lower waste factor than top grain corrected material.



We invite you to see and feel the difference  
between the two leather samples.

**Top Grain Leather: Not Top Quality**

- Grain surface and pore structure are removed due to use of poor raw material.
- **Feels artificial:** silicone-based fillers are used to patch holes and deep barbed wire scars.
- **Looks artificial:** artificial grain pattern is embossed on surface after sanding.
- **Not breathable:** surface is extensively altered and heavily pigmented to cover imperfections.
- **Uncomfortable:** *does not* adjust to your body temperature.
- **Sticky:** *Does not* wick away moisture.
- Weakened fiber structure reduces durability.
- **Low hide yields:** average of only 60% yield per hide produces a higher waste factor than Spinneybeck Full Grain.



Top Grain Leather

- ■ ■ ■ ■ Spinneybeck is the world's foremost supplier of superior quality, full grain upholstery leather.

### About Spinneybeck

Spinneybeck has a long-standing commitment to educating buyers and cutting through the confusing jargon of the leather industry.

After all, when you purchase Spinneybeck full grain leather you are investing in a lifetime of beauty and comfort for the home or office.

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### The Mystique of Leather

- Singular texture and appearance.
- Intrinsic, rich aroma.
- Natural suppleness of hand.
- Evokes a sense of elegance and comfort like no other covering.
- Lifetime durability and value.



- ▪ ▪ ▪ ▪ ▪ Definitely not! The sources, manufacturers and uses of leather are many and varied. Footwear, apparel and fashion accessories consume the bulk of the world's leather.
- Is Leather a Generic Product?**

The consequences of this worldwide demand for leather are:

- A small proportion of the leather supply is destined for upholstery use.
- An even smaller proportion meets our exacting standards. Only 2% of the available hides become full grain Spinneybeck upholstery leather.

- ▪ ▪ ▪ ▪ ▪ No matter how advanced the tannery, each and every piece of leather it produces is unique in character. A quality hide's natural origins are displayed on its surface. Look for these essential characteristics of full grain quality:
- How to Recognize and Evaluate Leather Quality**

- Fat wrinkles or growth lines: subtly shaded bands on the grain side of a hide.
- Natural variations in grain texture and shading.
- Small scars: on a quality product they do not render large portions of the hide unusable.
- A similar shade of color on the suede side: this demonstrates superior base dye penetration.
- The depth and shading of color on the grain side is comparable to that of a transparent color stain on a piece of fine hardwood furniture.

The natural attributes of full grain leather are the essence of its appeal.

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**Full Grain**  
**Leather versus**  
**Top Grain**

**Full Grain Leather: A Naturally Superior Material**

Top grain leather must be heavily finished and sanded in order to compensate for its lack of grain surface, to cover flaws, and to shore up its weakened fiber structure. Eventually, this weak leather may crack, peel, or may “puddle” on a cushioned chair seat.

Remember, top grain is *not* top notch.

The tiny pinholes are open hair follicles which demonstrate a natural characteristic of a full grain leather. The unaltered surface allows the leather to *breathe*. Tight, well-defined creases form the grain surface.



This top grain surface resembles a synthetic material due to the altered surface and heavy pigmentation which obliterate the pores. Consequently, top grain leather cannot breathe.

	<i>Feature</i>	<i>Benefit</i>
<p>■ ■ ■ ■ ■ ■</p> <p><b>Spinneybeck</b></p> <p><b>Full Grain</b></p> <p><b>Leather</b></p> <p><b>Features and</b></p> <p><b>Benefits</b></p>	<b>Natural breathability</b>	<b>Comfort:</b> wicks away moisture and body heat. Adjusts to your body temperature.
	<b>Natural strength</b>	<b>Durability:</b> more pliable and resistant to wear than top grain due to its intact fiber structure.
	<b>Natural full grain surface</b>	<b>Beauty:</b> light, natural finish will not crack or peel. Develops a beautiful, protective patina over time.
	<b>Superior hide yields</b>	<b>Savings:</b> less square footage is required. Lower waste factor cutting patterns.

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- Spinneybeck:**
- The World's**
- Leading**
- Supplier of**
- High Quality**
- Full Grain**
- Leather**
- Superior quality, full grain leather.
  - Over 700 colors available.
  - Twenty-one product grades, including naked, pearlized, grain sueded, and waterproof leathers.
  - Specialty products: including Distressed Leather, Haired Hides, Perforated Leather, Leather Rugs, Leather Tiles, Leatherweave, Embossed Leather and Antique Leather.
  - Custom color capabilities.
  - Over two million square feet of leather in inventory.
  - In-house FAA DER certification (Vertical Burn).
  - In-house flame treatment for aviation.
  - Leather Maintenance Products.
  - Toll free customer service from 8am to 8pm Eastern Time.

# Spinneybeck

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