

ZoomInfo

Software company ZoomInfo moved its headquarters to a new suburban location in Waltham, Massachusetts in 2019, marking the Company's transition from a startup to a local corporate leader. The new 70,000 square foot facility strengthens the Company's collaborative culture with fluid adjacencies of workstations, private offices and informal spaces configured with a full range of Knoll products in various fabric and finishes.

Attention to Detail

Knoll Dealer Office Resources, Inc. worked with design firm Visnick + Caulfield and the ZoomInfo team to design a space that accommodates growth, while leveraging the Knoll Constellation of brands to signal a total design perspective.

All of the 370 workstations are equipped with Antenna Telescope 120 height-adjustable desks paired with Series 2 Mobile Pedestals. The 36 private offices combine the Reff Profiles system with Series 2 storage and



Generation by Knoll chairs. For continuity, executive offices utilize Reff Profiles veneer height-adjustable desks and storage with Florence Knoll Tables and Datesweiser credenzas with refrigerated cabinets.


In contrast to the workstations and private offices, communal spaces like the cafeteria and touchdown areas are furnished with a mix of Rockwell Unscripted Steps, Dividends Horizon X-Base Tables and Muuto Cover Armchairs for a playful ethos. The balance between informal and formal spaces as reflected through the furniture was implemented in part to recruit top talent to the growing company.

Why Knoll

ZoomInfo chose Knoll largely because of the Knoll team's commitment in communicating the power of the Knoll Constellation. The wide range of products – from Knoll Office wood-based office systems to the Muuto Scandinavian perspective – as well as the technological attention to detail in wire-management and power sources, made Knoll a top competitor. However, what really impressed the ZoomInfo team was the Knoll commitment to the project. Knoll's ability to ship a 120-degree Telescope workstation mock-up when competitors were only providing renderings, allowed the client to fully experience a Knoll-furnished workplace.

When ZoomInfo moved to its new headquarters, the Company was in a growth period and needed a space that reflected the changing company. The three-story space furnished with a wide range of Knoll Constellation products across workstations,



private offices, and communal spaces, reflected its vision for growth and contributes to its culture. 

Visit knoll.com/design-plan/resources/project-profiles for more images and to explore other project profiles.



Project Overview

Sector: Technology

Completed: 2019

Location: Waltham, MA

Team: Visnick + Caulfield, Office Resources, Inc.

Scope

- + 70,000 sq. ft. / 3 floors
- + 370 workstations / 36 private offices
- + Cafeteria
- + Informal meeting spaces
- + Conference rooms

Knoll Products

- + **Systems:** Reff Profiles™; Antenna Telescope®
- + **Task & Side Seating:** Generation by Knoll; ReGeneration by Knoll; MultiGeneration by Knoll; Life®; Muuto Fiber Stools; Muuto Cover Chair
- + **Lounge Seating:** Rockwell Unscripted Steps; Rockwell Unscripted Sofa; D'Urso Contract Lounge Chair; k. lounge; Rockwell Unscripted Upholstered Seats; Muuto Five Pouf; Muuto Outline Sofa; Muuto Connect Sofa
- + **Storage:** Rockwell Unscripted Credenza and Console; Series 2
- + **Tables:** k. bench Height-Adjustable Benching; Florence Knoll Table Desk; Antenna Tables and Desks; LSM Conference Table with V-Leg; Rockwell Unscripted Tall Table; Rockwell Unscripted Sawhorse Table; Dividends Horizon X-Base Tables; Krusin Coffee Tables; Saarinen Side Tables; Muuto Around Coffee Table
- + **Technology Support:** Scribe Mobile Markerboard

Drivers

- + Design a space that represents ZoomInfo's recent growth and incorporate collaborative culture into design layout

Tactics

- + Leverage Knoll Constellation in building a dynamic work ethos

Outcomes

- + A space that represents the Company's growth that still prioritizes the collaborative culture that drove that growth