

Burovision

Situated near the historic cobbled streets of Montreal's Old French Quarter, Knoll Dealer, Burovision decided it was time to improve their own workplace well-being and maximize productivity. Dedicated to creating spaces people love and guiding their clients through the complexities of today's ever changing workplace, Burovision leveraged their strong relationship with Knoll to furnish its 3,500 square foot mezzanine renovation.

As a Knoll Dealer, Burovision is well versed in the exceptional planning capabilities of Knoll products, as well as the brand's integrated approach to the design process. Seeking to incorporate Rockwell Unscripted® into their new space, Burovision worked with interior designer André Davignon, Principal of FOR.design planning, to create a series of workplace vignettes that together would open up the floor plan. The goal: increase collaboration and break down some of the boundaries across departments in order to produce a more seamless flow of people and information. The result: a space that



epitomizes the transitory and spontaneous essence of Rockwell Unscripted.

Identifying Challenges and Opportunities


Before the renovation, one of Burovision's main challenges was the dispersion of their associates within the office, specifically the Sales team. People who would typically benefit from working together sat on opposite sides of the office. Collaboration, company cohesion and general workplace efficiency suffered as a result of the prior layout.

In addition to uniting teams across the office, Burovision prioritized flexibility with the goal of facilitating a new range of workstyles. To do this, the team installed a variety of desk options, allowing users to select the space and worksurface that best meets the needs of the task at hand.

Together, Burovision and Davignon designed a central core of workstations, closing the gap between individuals and teams, thereby increasing the exchange of information. The workstations include Dividends Horizon®, Antenna Workspaces® Tables with Horsepower®, Rockwell Unscripted® Easy Tables and an Antenna® Big Table. Each desk solution offers a configuration ideal for a particular workstyle. Dividends Horizon provides a clearly delineated space for focused work, while the Antenna Big Table facilitates unobstructed collaboration for the project management team. The Rockwell Unscripted Easy Tables, placed within a pavilion of Rockwell Unscripted Creative Wall, offers a quiet place to work while still remaining close to the rest of the team.

On the perimeter of the space, Burovision incorporated two private offices within one larger executive-styled space. Both offices convey an elevated look and feel with a Florence Knoll Table Desk in one private office and a round Saarinen Table in the other. Outside the private offices, the pairing of two Rockwell Unscripted Club Chairs with an Antenna table creates a space that doubles as an inviting waiting space or executive work zone. Together the entire scheme can be seen as a grouping of flex-spaces that, when not occupied, can double as meeting rooms.

A Solution for the Ever-Changing Workplace

A final addition to the new space, Burovision installed lounge furniture and flexible seating throughout the mezzanine, enabling individuals to take a ten-minute break or pull up a chair to discuss the latest project. From a range of workstations for a multitude of workstyles to the seamless integration of Rockwell Unscripted pavilions, Burovision's space lets the user define his or her workplace experience. Furthermore, the new space highlights the efficiency of Rockwell Unscripted, indicative by the dealer's ability to triple the formal and informal meeting areas within the same square footage. With Rockwell Unscripted, Burovision has successfully set the stage. 

Visit knoll.com/design-plan/resources/project-profiles for more images and to explore other project profiles.





Project Overview

Sector: Knoll Dealer

Completed: 2017

Location: Montreal, Quebec, Canada

Team: Andre Davignon, Principal of For.design planning

Scope

- + 5,200 sq. ft.
- + 2 private offices
- + 12 light task chairs
- + 22 task chairs
- + 2 lounge areas
- + 3 huddle rooms
- + 1 cafe

Knoll Products

- + **Systems:** Dividends Horizon, Horsepower
- + **Task & Side Seating:** Generation by Knoll, ReGeneration by Knoll, MultiGeneration by Knoll, k. task, Saarinen Executive Chair, Platner Arm Chairs and Stools, Brno Flat Bar Chairs
- + **Lounge Seating:** Rockwell Unscripted® Modular Lounge
- + **Storage:** Anchor Storage
- + **Tables:** k. stand™ Height-Adjustable Tables; Rockwell Unscripted® Easy Tables; Rockwell Unscripted® Tall Tables; Antenna Tables and Desks

Drivers

- + Improve workplace well-being
- + Promote a cohesive planning model
- + Encourage collaboration
- + Reduce site of workstations
- + Differentiate areas for focused work

Tactics

- + Plan alternative work and meeting spaces
- + Provide a variety of flexible seating for impromptu meetings
- + Create a space that supported working/design meetings
- + Provide better acoustics

Outcomes

- + Increased the amount of meeting/gathering spaces in the same square footage
- + Collaboration between employees has increased
- + Smaller meeting spaces are better utilized for meetings that don't require an advance reservation