

# Vitaeris

## Immersive Planning comes to life with Rockwell Unscripted


Located in Vancouver, British Columbia, Vitaeris is a clinical-stage biopharmaceutical company started in 2016. With a predominantly remote workforce, Vitaeris sought a light-weight, highly flexible space for conducting meetings or for brief heads-down focus work. Among the Company's priorities, flexibility and nurturing a corporate identity were paramount.

Working with Lori Billson, interior designer from Alik Gladwin & Associates; Blackburn Young Office Solutions, Knoll Dealer; and DIRTT wall systems, Vitaeris agreed on Rockwell Unscripted® as the ideal foundation to provide a high degree of flexibility and versatility. The team incorporated key Immersive Planning principles to create a continuous layout that seamlessly combined a range of shared spaces.





On one end of the space, Rockwell Unscripted Steps and a Library Table, along with Toboggan Pull Up Tables by Antenna Design come together to form a conference room that doubles as an informal meeting space. Rockwell Unscripted Club Chairs and Occasional tables provide an area to disconnect or focus up within a more relaxed setting. The center of the space, made up of Antenna Workspaces® and Generation by Knoll® work chairs, provides a large worksurface with both monitor arms and simple storage for increased performance.

Altogether, Rockwell Unscripted efficiently frames the Vitaeris office, providing ample room for private offices with k.™ stand and shared spaces made up of counter height Antenna Tables for collaboration. FilzFelt wall coverings liven up the space with bright blues while establishing a strong company identity. 

## Project Overview

**Sector:** Pharmaceutical  
**Completed:** 2018  
**Location:** Vancouver, British Columbia, Canada

### Scope

- + 2,000 sq. ft. / 1 floor
- + 3 private offices / 6 primary workstations
- + 1 café
- + 1 conference room

### Knoll Products

- + Systems: Antenna Workspaces
- + Task & Side Seating: Generation by Knoll; MultiGeneration by Knoll Hybrid Base
- + Lounge Seating: Rockwell Unscripted Modular Lounge; Rockwell Unscripted High Back Lounge Chair; Rockwell Unscripted Club Chair; k. lounge
- + Tables: Rockwell Unscripted Library Table; Rockwell Unscripted Tall Table; Toboggan Pull Up Table; k. stand; Rockwell Unscripted Occasional Table; Antenna Table
- + Storage: Rockwell Unscripted Modular Storage; Anchor Storage Lockers
- + Technology: Horsepower
- + Accessories: Scribe Mobile Markerboard; Rockwell Unscripted Telly Screen
- + Architectural Solutions: FilzFelt Aro Block 3; Akustika 25

### Drivers

- + Provide a predominantly remote workforce with a highly flexible workspace
- + Establish a corporate identity
- + Foster intra-company collaboration

### Tactics

- + Leverage latest planning paradigm, Immersive Planning, to create an open layout for numerous shared spaces
- + Utilize Rockwell Unscripted to maximize space and minimize congestion
- + Install architectural acoustic solutions for company expression

### Outcomes

- + A flexible and versatile workspace that accommodates multiple types of work from team meetings to individual focus work
- + Stronger corporate identity and a clear hub for a predominantly remote workforce
- + An immersive workspace that maximizes efficiency and footprint without compromising performance

